

Research Employers

Research occupations, industries, and companies (Exercise 5.4)

Remember that most jobs are not listed anywhere? Find these leads by researching your target career. You can research occupations, industries, and companies.

Directions: Think about your job search target from Exercise 5.1. Research your targets. Your library or career coach may also be able to help you to do this task.

What businesses are near my home?	
Which industries hire for my target job?	
What can I expect to get paid in my target job?	
What are the future trends for this occupation or industry?	

Research each employer you are interested in.

You can look at the company's website for this information. Or your librarian may be able to help you.

What products or services does the company provide?	
What jobs does the company hire for?	
Has the company been in the news lately?	
What is the company's mission and values?	
Who are managers in this company?	